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Ending Childhood Hunger

October 2014



A Message from the Governor

Here in Maryland, we believe that there is no such thing as a spare Marylander. Feeding hungry children is the right thing to do, and it also helps children do better in school -- it's hard to concentrate on an empty stomach. That's why the O'Malley-Brown Administration set [a goal to end childhood hunger in Maryland by the year 2015](#).

To achieve this goal we launched the [Partnership to End Childhood Hunger in Maryland](#) in collaboration with [Share Our Strength](#).

This public-private partnership includes state agencies, non-profit organizations, advocates, corporate leaders, elected officials, and members of the faith community - all committed to connecting more families and children to the nutritional resources they need.

We've increased awareness of federal nutrition programs, conducted statewide outreach to improve program participation rates, and held ourselves accountable to our goals while adjusting our strategies when necessary.

Since the creation of our Partnership, we have:

- Connected nearly 70,000 additional children to free or reduced-price breakfast each school day;



AROUND MARYLAND

Baltimore Running Festival

October 18, Baltimore

Runners from around the world join locals to race in the area's premier marathon. Various types of races are available, as well as a fitness expo and festivities for runners of all ages held throughout the day.

Art @ the Park 2014

October 18-19, Annapolis

Features original art work from local and regional exhibitors at Quiet Water Park.

Ocean City Restaurant Week

October 12-26, Ocean City

In addition to their regular menu, participating establishments will offer special Restaurant Week fixed price menu options.

OysterFest

October 25, St. Michaels

The event features live music, children's activities, boat rides, harvesting displays, retriever demonstrations, cooking demonstrations, and an oyster stew competition among regional chefs.

Charm City Type Challenge

October 25, Baltimore

Take part in a visual scavenger hunt through Baltimore as part of [Design Week 2014](#). Prizes will be awarded. Children under 12 are free with an adult.

Art Maryland 2014

October 31-December 12, Ellicott City

Features a premier showcase for regional artists, is a multi-media statewide juried exhibit featuring work in a variety of styles and mediums.

For more events around Maryland, visit the [Maryland Tourism Office](#) and

- Expanded the state-funded Maryland Meals for Achievement program, allowing students in more than 460 schools to access breakfast in the classroom free of charge, regardless of family income;
- Started and expanded the At-Risk Afterschool Meals Program to provide more than 20,000 children with meals at their after school enrichment programs; and
- Improved our efforts to connect families and children to the Food Supplement Program, which earned Maryland **two performance bonuses** from the USDA.

Most importantly, today, **fewer children go hungry in school**. This is real progress. And we continue to believe that together, as One Maryland, we can eradicate childhood hunger and ensure that all of our children grow up healthy and strong.

Thank you,
Governor O'Malley

What's happening?

A Cleaner, Greener, and More Prosperous Future

Upon taking office, the O'Malley-Brown Administration set a goal to **reduce both per capita peak demand and per capita electricity consumption in Maryland by 15% by 2015**.

Maryland has made remarkable progress through innovative programs like **EmPower Maryland** and strong private sector partnerships, like those with BGE and Opower. By offering new technologies and making data accessible, consumers now have the ability and incentives to monitor and reduce their energy usage. With all five utilities in the State working towards these goals, we have driven down per capita peak through electricity demand by nearly 15% since 2007, and driven down per capita electricity consumption by over 10% since 2007.



Reducing carbon emissions is a critical aspect of protecting the livelihood of our State as well as life itself. That's why we've also set energy goals **to increase Maryland's in-state renewable generation to 20% by 2022, and to reduce Maryland's greenhouse gas emissions by 25% by 2020**.

Together – with imagination, ambition, and a new way of collaborative thinking – we can continue to move our state forward and shape a future that is cleaner, greener, and more prosperous.

Historic Portrait Unveiling at Government House

Last month, Governor O'Malley and Lt. Governor Brown made Maryland history with the **unveiling of a portrait of Frederick Douglass** – the first portrait of an African American to grace the walls of the



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POLL OF THE MONTH

What new features of Maryland.gov do you use the most?



MARYLAND TWEETS

 Follow us on Twitter!

@GovernorOMalley: Thank you to the 22,000 Marylanders who have volunteered during **#DayToServe**. If you're among them please share when and why you got involved.

@AccessDNR: Celebrate Fall: Plant a Tree Plant & be counted, as Marylander's plan trees. Our goal is 150,000 trees. Save \$25. <http://ow.ly/BJLIu>

@StateMaryland: The portrait of Frederick Douglass takes its rightful spot in the front hall of the Maryland Government House. pic.twitter.com/xtj3Nbvi9q

@MDSP: END HUNGER IN MD. Donate non-perishable food items at our 22 barracks or give virtually at mdsp.org pic.twitter.com/a0WtByQyQk

@MDFoodBank: Help the @MDSHA reach its donation goal in its **#hungerAction** virtual food drive! ow.ly/zpnFz **#beavoicemfb**

Hashtag of the Month: During October, use **#WhatGivesMeStrength** to share how you're spreading awareness for Breast Cancer in Maryland.

MARYLAND VIDEOS

Governor's residence in Maryland. The commission and dedication of this historic portrait is one example of Governor O'Malley's longstanding efforts to celebrate diversity, our greatest strength.



The State of Maryland serves as an example to other states that have yet to take action in furtherance of these principles.

Since taking office, the O'Malley-Brown Administration has [had an ongoing commitment to expanding opportunity for all Marylanders](#).



Marylanders on the Move: Day to Serve Volunteers

Governor O'Malley participated in the annual [Day to Serve](#) with culinary students at [The Light House Homeless Prevention and Support Center](#) in Annapolis. Together with the Building Employment Success Training (B.E.S.T.) trainees, they prepared lunch for over 100 Light House program participants in Anne Arundel County.



For the third year Maryland joined Virginia, West Virginia, and Washington D.C. [leaders](#) to promote interfaith and non-profit service projects around the region. Maryland estimates that over 22,000 volunteers participated in acts of service to support hunger prevention and environmental stewardship from September 11-28.

[Click here to learn more about Day to Serve in Maryland.](#)



Innovation Maryland: Buscando

Last month, the O'Malley-Brown Administration [announced a new online community resource to help unaccompanied children who are seeking refuge in Maryland](#).



Through the website users can find specific resources in their area and service organizations can share their assistance.

This site was created through the generous contributions of [Code for Progress](#), [Hear Me Code](#), and the [TechLadyHackathon](#). These organizations held a series of volunteer sessions to build the site in response to Governor O'Malley's call to uphold Maryland's history and values as a place of refuge to all.

The [website](#), while simple and flexible, is robust enough to scale up to the demands of our communities, matching resources from 1,300 organizations and experts across the entire state.

Visit <http://www.buscandomaryland.com> to learn more.



Follow us on YouTube!



From September 10-16 the [Star-Spangled Spectacular](#) took place in Baltimore, serving as a commemoration of the War of 1812 and the 200 year anniversary of the Star Spangled Banner.

[Click here](#) to view the Star-Spangled Spectacular and Governor O'Malley's interview with Jordin Sparks.

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